

Pillar IV: Quality Programs

(Offering quality district and council programs at all program levels.)

Goal 1: The Council Program Committee will serve to ensure quality programming for all Scouting programs (Cub Scouts, Scouts BSA, Venturing and Exploring) and at all levels (Unit, District, and Council) within the Piedmont Council.

Goal 2: The Council Program Committee will work with all other sub-committees to plan, organize, implement, and evaluate current and future program opportunities that are competitive with other youth-serving organizations.

Goal 3: Provide diverse programs at all levels (unit, district, and council) that offer Scouts the opportunity to grow in mind, spirit, character, and leadership.

Piedmont Council Program Strategies

1. Serve as the cohesive force to provide quality programming for all scouting divisions in the Piedmont Council.
2. Work with all other council committees to plan, organize, implement, and evaluate programming that is competitive with other youth-serving organizations.
3. Work with professional staff and the council executive committee to continually evaluate the efficacy, organization, and efficiency of council paid and appointed leaders to best develop programs that appeal to post millennial and generation Z clientele.
4. Develop a volunteer recruitment plan to identify leaders at all levels with an understanding of program needs.
5. Plan, organize, and implement a program that appeals to today's youth and satisfies parent objectives.
6. Work with professional staff to develop a plan to market activities at the council level and district levels.
7. Coordinate a master plan to increase the number of district and council programs of special interest or as educational tools for the scouting movement.
8. Develop special activities with assistance from Wood badge program, etc.
9. Continue programs to assist with scouts receiving rank advancements.
10. Develop a plan for resource identification in each district.
11. Create a council marketing position to promote, advertise, and report back on all events to increase awareness, and promote participation in future events.
12. Constantly strive to choose the right professional or volunteer to organize and supervise Council programs.
13. Perform benchmark assessments against other councils with respect to quality of program delivered and operating costs.

Cub Scout Programming

1. Recruit and train cub scout leaders.
2. Develop monthly council or district cub scout events.
3. Provide recognition programs for cub scout leaders.
4. Advertise all cub scout events open to other packs and dens in the district.
5. Buddy with nearby troops for special programs.
6. Develop a council calendar of all cub scout events in the council and contact information so resources may be coordinated.
7. Districts should coordinate events such as rocket days to include a membership recruitment statement.
8. Have awareness of the Short-Term Camp Standards that are required for some overnight camp events and alleviate the concerns about being unable to meet those requirements.
9. Promote the council events at camp earlier in the calendar, seek out volunteers to serve as staff for the Council events (Odyssey, Freaky Fall Festival, STEM Camp, Webelos Woods).
10. Plan day camps in reorganized districts to model successful past programs and consider combining day camps between districts.
11. Emphasize innovative programs for Lions and Tigers to assist with retention of this age group.

Camp Programming

1. Increase number of Boy Scouts attending summer camp, high-adventure experience, specialty camp, jamboree, or serving on camp staff.
2. Develop reputation of CBS as a premier summer camp facility with the best programming in the area to stabilize staff recruiting and retention, more effectively utilize CBS facilities, and provide a stronger revenue stream for Council
3. Increase the number and/or quality of Council camp, family camp, and resident camp activities available to Cub Scout units and Cub Scouts.
4. Set goals for increased year-long use of Camp Bud Schiele for program activities where it makes logistical, strategic, and economic sense.
5. Advertise Camp Bud Schiele activities outside the Piedmont Council
6. Consider development of family camping weekends at Camp Bud Schiele.
7. Evaluate Council and District calendars to see that scouts have a choice of outdoor activities.
8. Additional fees for certain programs (COPE, Shooting Sports) should be used to repair and replace equipment.
9. Develop a process to share action photos or videos from camp, camping excursions, Order of Arrow, and other activities of interest on District and Council webpages and clips for Unit Facebook or webpages.
10. Develop a plan to re-distribute scouting equipment and assets from disbanded unit to nearby receiving units.

Boy Scouts and Scouts BSA Programming

1. Evaluate council and district calendars to see that scouts have at least a monthly outdoor activity.
2. Evaluate and create camp programming for girls in scouting and activities for older boy scouts.
3. Evaluate documentation of merit badges to ensure all requirements are met to receive the badge. Offer merit badges that can be completed during Summer Camp.
4. Establish a leader's guide and course offering listing before October 1 or sooner to match surrounding council information concerning summer camp.

Venturing, Order of Arrow and Exploring Programming

1. Develop a listing of all venturing units in the council and process for joining.
2. Continue the relationships established with local units of the Order of the Arrow.
3. Investigate and publicize the opportunities to develop Exploring posts in expanded fields.
4. Seek sponsorships to offset the fee schedule considering less fees from corollary organizations.
5. Evaluate the possibility of explorers teaching specific merit badges